

## Window of opportunity: Technology in post-lockdown Britain

### Panellists

**Barry Leahey MBE, Managing Director, Playdale Playgrounds**



Playdale is the UK's leading manufacturer of children's playground equipment and has distributors in 50 countries. Playdale has won national manufacturing and export awards and has been named DIT Export Champions. Barry personally received a MBE for services to international trade.

In 2018, Barry was named IoD's 'Global Director of the Year' and 'Cumbria Businessperson of the Year', featured in The Telegraph's 'Top 50 Most Ambitious Business Leaders', and The Manufacturer's 'Top 100 people in Manufacturing'. He is currently the Chair of the Institute of Directors in Cumbria and a national Ambassador for Be the Business.

## Tom Mathew, Commercial Director, Dunsters Farm



Tom Mathew is Commercial Director of award-winning foodservice, Dunsters Farm. He is responsible for purchasing, operations, and strategy. Tom left law firm Allen & Overy after working in London, Bangkok, and Yangon to join the family business in 2015. Tom led on a transformation of technology, systems, and personnel that resulted in consistent annual growth rates of 20%+ since 2017.

Tom holds a BA in History, LLB in law, and is a current participant on Goldman Sachs's Reimagining Business Programme at Saïd Business School. Tom is an SME Ambassador for Be the Business.

## Helen Tonks, Director, Hydraulics Online



Helen is the vision and drive behind the growth of the multi award-winning Hydraulics Online brand; from a business start-up with a blank sheet of paper to the DIT Northern Powerhouse Export Champion and global provider of today - serving customers across 20 sectors in 130 countries around the world. Helen has recently been announced by the Institute of Directors as the North West Family Business Director of the Year.