



sage summit

Sage Summit San Diego

Sage Summit Atlanta

2019 Sponsor prospectus

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Contact us

sage summit





US Sage Summit Events

**Sponsor both Sage Summit events and
receive a 10% discount!**

Sage Summit San Diego

1000+ attendees*

*February 13 - 15, 2019
San Diego*

Sage Summit Atlanta

1500+ attendees*

*May 13 – 15, 2019
Atlanta*

**Projected attendance*

****Sage Sessions:** Construction and Real Estate will be held in Portland, OR, on April 24-26 for Sage CRE solutions. Sage Sessions: Enterprise Management will be held October 2019 for Sage Business Cloud Enterprise Management customers.

A photograph of two men shaking hands at a trade show. The man on the left is wearing a dark blue polo shirt and a green lanyard with a badge that says "United Kingdom Partner". The man on the right is wearing a blue and white checkered shirt under a dark blue blazer, also with a green lanyard and a badge that says "United Kingdom Colleague". They are both smiling. In the background, other people and trade show booths are visible.


*Opportunities
to promote
your business
and reinforce
partnership
messaging*

*Meet with
Sage
experts,
executives,
partners and
customers*

*Expand your
world
through
peer-to-peer
networking*

*Get the
latest
product
news and
roadmap*

*Discover
opportunities
to grow your
business*

A woman with dark hair and glasses is smiling and looking towards the left. She is holding a black laptop. The background is blurred, showing other people at a conference or summit.

sage summit

Join us for Sage Summit, where global cloud technology becomes local through relevant content, connections, and experiences that will provide actionable takeaways for future business success.

Sage Summit San Diego and Atlanta Sponsor packages



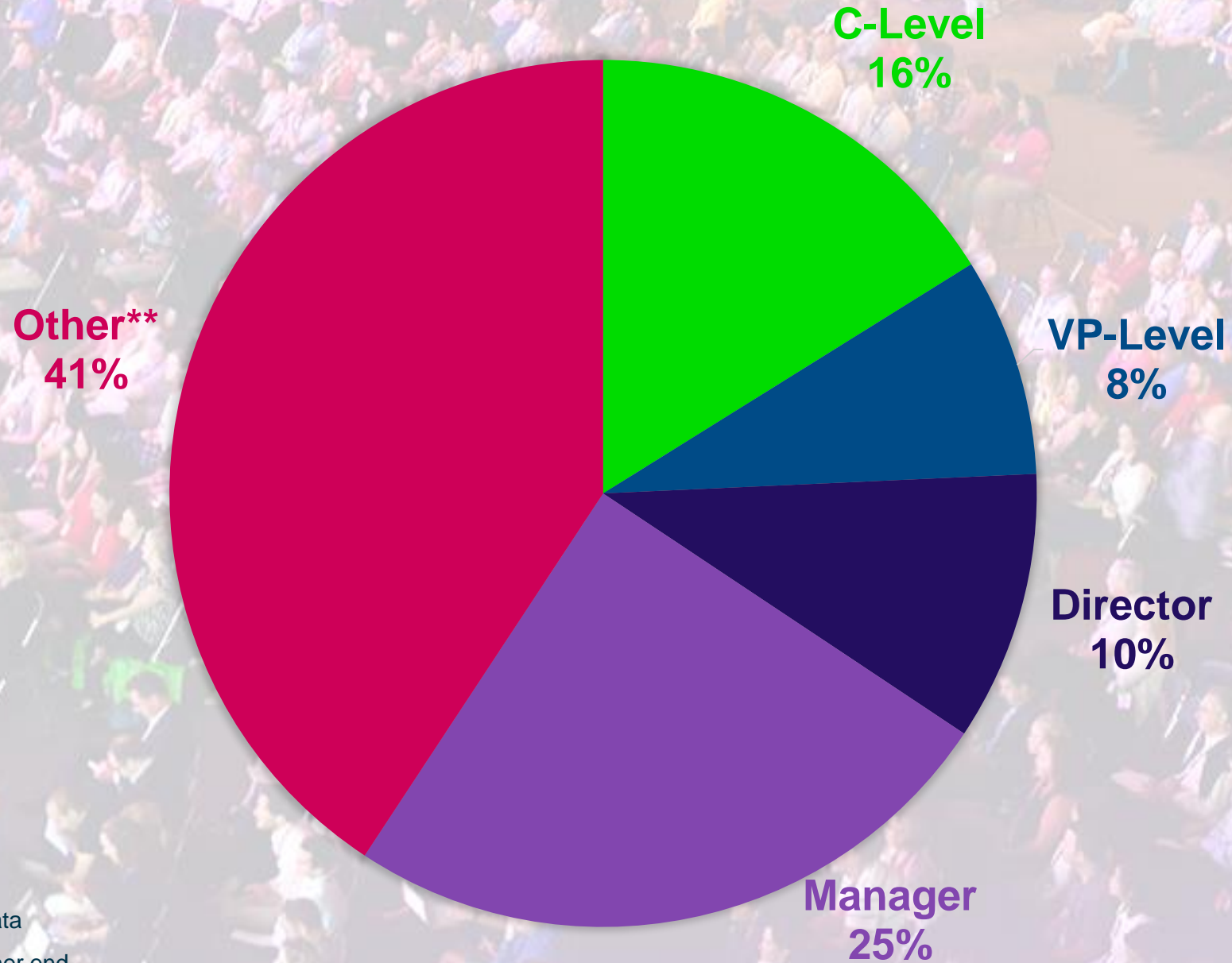
A photograph of an audience of women sitting in rows, looking towards the right side of the frame. They are wearing lanyards, suggesting a conference or summit. The lighting is warm and slightly dim, typical of an indoor event.

Audience

Sage Summit will be focused on our small to medium business product portfolio for a US audience including Sage 50cloud, Sage 100cloud, and Sage 300cloud.

Additional products include Sage Business Cloud, Sage People, Sage Payments & Banking, Sage Fixed Assets, Sage Accountants Network, Sage Checks & Forms, Sage Payroll, Sage Accounting, HRMS, CRM and Sage 500 ERP.

Projected Audience*



*Based on 2018 Sage Sessions data

*Consultants, Coordinators and other end users

Agenda – San Diego (subject to change)



Wednesday, February 13th	
8:00 am – 4:00 pm	Registration Open
8:00 am – 9:00 am	Registration and Continental Breakfast
8:00 am – 4:30 pm	Partner's Day (for Partner's only)
5:00 pm – 7:00 pm	Welcome Reception (for all Sage Session attendees)
Thursday, February 14th	
7:30 am – 9:00 am	Registration, Continental Breakfast Service and Product Showcase
9:00 am – 10:30 am	Keynote and External Speaker
10:30 am – 10:45 am	Break and Product Showcase
10:45 am – 12:30 pm	Breakouts
12:30 pm – 1:30 pm	Lunch and Product Showcase
1:45 pm – 4:30 pm	Breakouts
4:30 pm – 6:00 pm	Reception
Friday, February 15th	
7:30 am – 8:30 am	Registration, Continental Breakfast Service and Product Showcase
8:30 am – 10:00 am	Keynote
10:00 am – 10:15 am	Break
10:30 am – 12:00 pm	Breakouts
12:15 pm – 12:30 pm	Closing statements
12:30 pm	Boxed Lunch and Departure

*Detailed agenda and session content will be available on the website in mid-December.

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Agenda – Atlanta (subject to change)



Monday, May 13th	
8:00 am – 4:00 pm	Registration Open
8:00 am – 9:00 am	Registration and Continental Breakfast
8:00 am – 4:30 pm	Partner's Day (for Partner's only)
5:00 pm – 7:00 pm	Welcome Reception (for all Sage Session attendees)
Tuesday, May 14th	
7:30 am – 9:00 am	Registration, Continental Breakfast Service and Product Showcase
9:00 am – 10:30 am	Keynote and External Speaker
10:30 am – 10:45 am	Break and Product Showcase
10:45 am – 12:30 pm	Breakouts
12:30 pm – 1:30 pm	Lunch and Product Showcase
1:45 pm – 4:30 pm	Breakouts
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Key sponsor features

Platinum

- Special Kiosk Structure with dual light box graphic panels (2 areas for brand placement) and 32" LCD monitor
- Premium booth placement
- General Session inclusion for prime time recognition
- High visibility branding
- Speaking opportunities
- Inclusion in all event emails
- Extensive social media promotion
- 5 conference passes
- 10 conference passes for customers

Gold

- Special Kiosk Structure with dual light box graphic panels (2 areas for brand placement) and 32" LCD monitor
- Verbal recognition in General session
- Branding
- Speaking opportunities
- Inclusion in all event emails
- Extensive social media promotion
- 4 conference passes
- 6 conference passes for customers

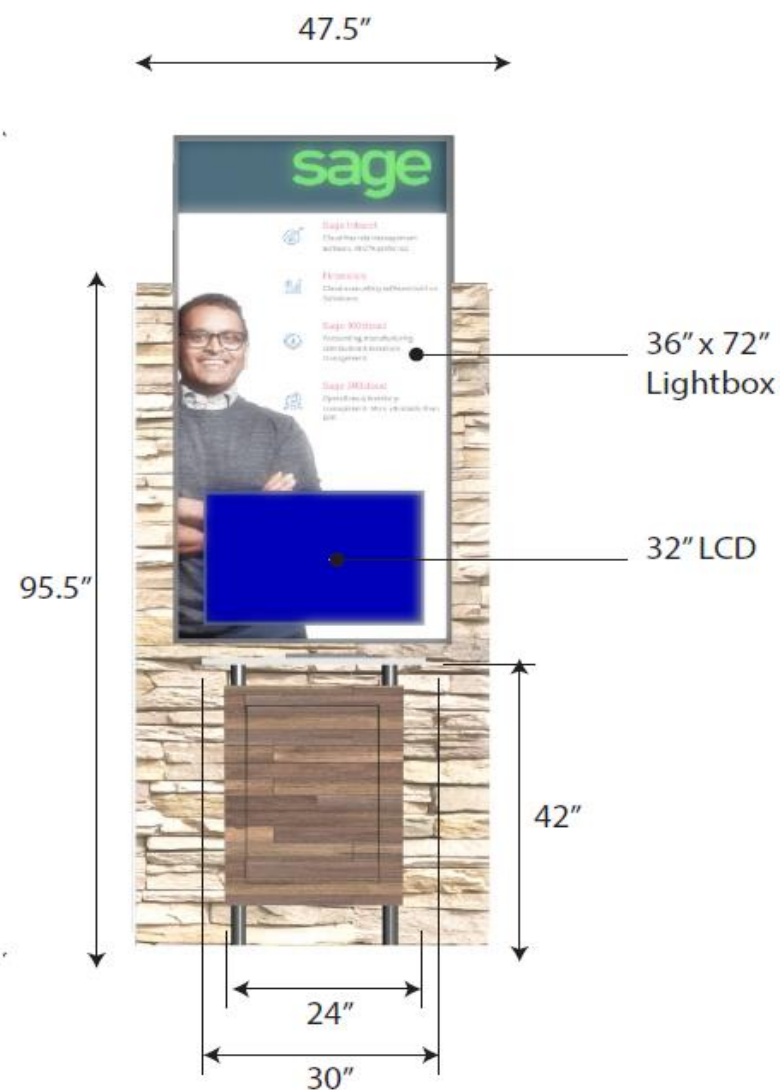
Silver

- Special Kiosk Structure with dual light box graphic panels (2 areas for brand placement) and 32" LCD monitor
- Brand recognition at general session
- Logo inclusion on signage
- Social media promotion
- 3 passes

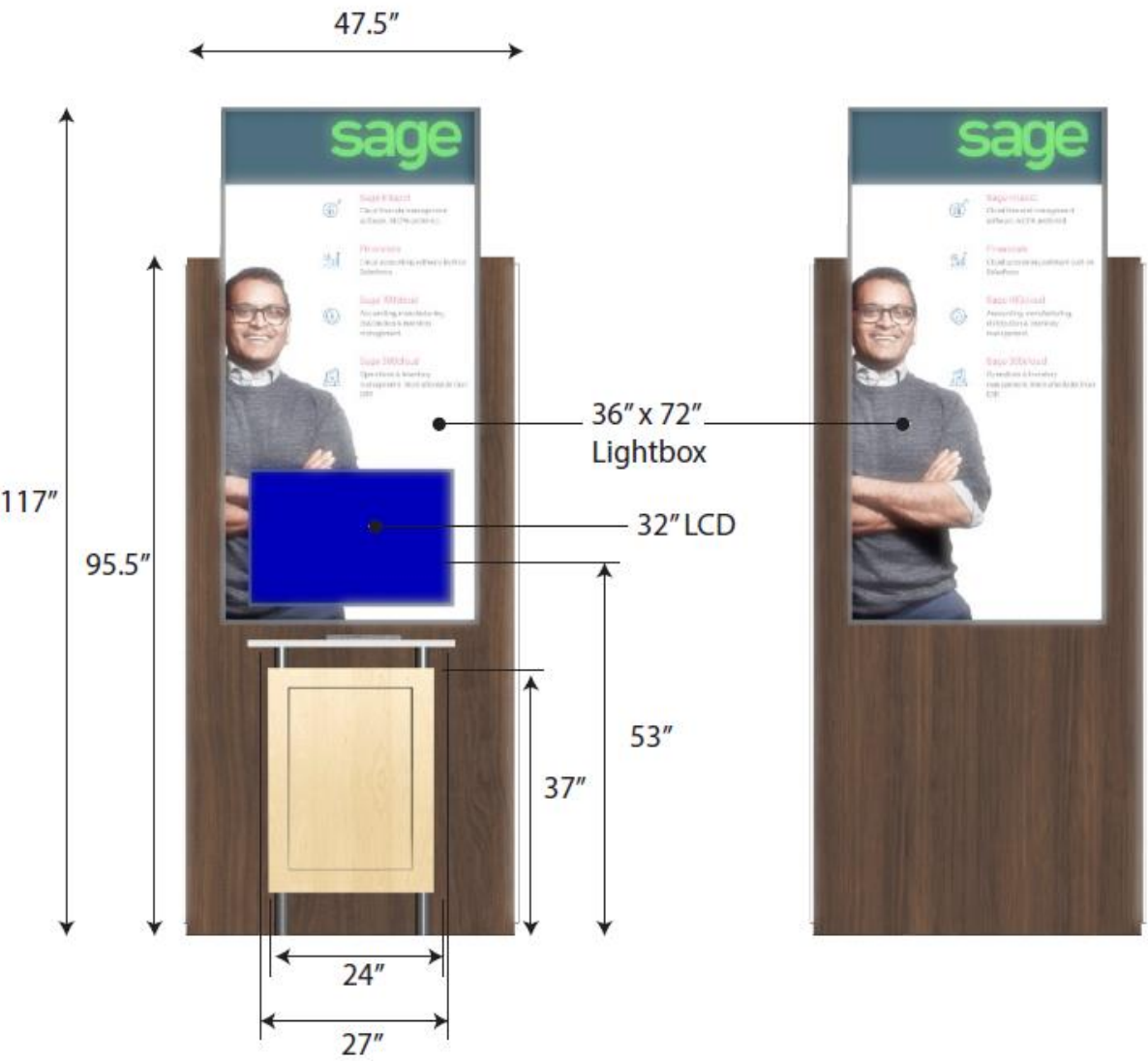
Bronze

- Typical Kiosk Structure with light box graphic panel and 32" LCD monitor
- Logo inclusion on signage
- Social media promotion
- 2 passes

Bronze Booths (double sided – one sponsor per side)



Platinum, Gold, Silver Booths (front and back graphics)



Sponsorship package | Snapshot



	Platinum Sponsor (Invite only)	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Number of opportunities	2	4	6	24
Sponsor cost	\$30,000	\$20,000	\$15,000	\$10,000
Booth size	Special Kiosk Structure with dual light box graphic panels (2 areas for brand placement) Premium booth placement	Special Kiosk Structure with dual light box graphic panels (2 areas for brand placement)	Special Kiosk Structure with dual light box graphic panels (2 areas for brand placement)	Typical Kiosk Structure with light box graphic panel
Key booth inclusions	Lead Retrieval Electrical Internet 32" LCD Monitor Literature stand	Lead Retrieval Electrical Internet 32" LCD Monitor Literature stand	Lead Retrieval Electrical Internet 32" LCD Monitor Literature stand	Lead Retrieval Electrical Internet 32" LCD Monitor Literature stand
Significant value! Conference passes for sponsor	5 (value of \$995)	4 (value of \$796)	3 (value of \$597)	2 (value of \$398)
Conference passes for customers	10 (value of \$1990)	6 (value of \$1194)		

Sponsorship package | Pre-event



	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Website				
Listing on the Sage Sessions website	Logo 75 word description website url Session listed Social media links	Logo 75 word description website url Sessions listed	Logo 50 word description website url	Logo 25 word description website url
Logo in premier location on website	X			
Email				
Inclusion in event emails	Logo with link to website included in event emails Session promotion in two event emails	Logo with link to website included in event emails	"Thank you to our Silver sponsors" message with link to Sage Summit website	
Social Media				
Twitter	Monthly tweet provided by sponsor, refined by Sage	3 tweets provided by sponsor, refined by Sage	2 co-sponsor thank you to Silver sponsors with sponsor handle	Co-sponsor thank you to Bronze sponsors with sponsor handle

Sponsorship package | On-site



	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Ala carte				
Special events And activities	<p>Choose 1*</p> <p>Welcome Evening Reception Co-Sponsored with Sage Appetizers, Beer/Wine/Soda bar Signage Recognition from Sage Executive at start of the event. Social Media promotion Mobile app promotion</p> <p>OR</p> <p>Second Evening Reception Co-Sponsored with Sage Appetizers, Beer/Wine/Soda bar Signage Recognition from Sage Executive at start of the event Social Media promotion Mobile app promotion</p>	<p>45 minute Break-out Session (4 available – each Gold sponsor gets 1)</p>	<p>Choose 1*</p> <p>Day 1: Continental Breakfast OR Break OR Lunch</p> <p>OR</p> <p>Day 2: Continental Breakfast OR Break OR Lunch</p> <p>Included: Signage at food stations and through table space</p>	

Sponsorship package | On-site



	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Signage				
Signage	3 logo inclusions 2 exclusive signs (logo and 3-4 bullets about company/product/service)	3 logo inclusions 1 exclusive sign (logo and 3-4 bullets about company/product/service)	3 logo inclusions	2 logo inclusions
Speaking				
Break-out session All session attendees will be scanned and contact information will be sent to sponsor post-show (attendee opt in will be taken into consideration)	45 minute session (Pre-event promotion of session)	45 minute session	Option to add-on ala carte session at listed price (5 available)	
Mobile App				
Mobile App listing	X	X	X	X
Access to update and add content to app profile	X	X		
Mobile App rotating banner or spotlight	2	1		
Mobile App special offer	X	X	X	

Sponsorship package | On-site



	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
General Session				
Reserved seating	X	X		
Scrolling PPT during walk-in of General session	Exclusive slide	Exclusive slide	Logo listed with other Silver sponsor	Company name listed with other Bronze sponsors
Sponsor call-out in General session	X	X		
Content integration	X			
Bag Inclusion				
Inclusion of literature or novelty item in conference bag. Item provided by sponsor.	X	X		

Sponsorship package | On-site



	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Social Media				
Twitter	Tweet provided by sponsor, refined by Sage	Individual thank you message to our Gold sponsor	Co-sponsor thank you to Silver sponsors with sponsor handle	
Passport				
Booth promotion Your company will be included in a postcard or mobile app gamification that will drive attendees to your booth to be entered into a drawing for prizes.	X Logo promotion passport card	X	Available as ala carte	Available as ala carte

Sponsorship package | Post-event



	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Social Media				
Twitter	Tweet provided by sponsor, refined by Sage	Individual thank you tweet for each Gold sponsor	Co-sponsor thank you to Silver sponsors with sponsor handle	Co-sponsor thank you to Bronze sponsors with sponsor handle
Email				
Survey email	Logo with link to website 25-word message	Logo with link to website	“Thank you to our Silver sponsors” message with link to Sage Summit website	

A la carte sponsorships



Ala carte	Inclusions	Opportunities	Price
Wi-Fi Sponsor*	Company name used as password for attendee wifi sign on	1	\$12,000
45 Minute Breakout Sessions	Hold your own 45 minute breakout session for up to 200 of our Sage Session attendees.	5	\$10,000
Conference bag	Promote your brand on the official conference bag given out to all attendees at registration.	1	\$4,000
Bag Inclusion*	Include one item in the conference bag (subject to approval by Sage)	6	\$1,000
Passport game inclusion	Your company will be included in a passport postcard or mobile app gamification that will drive attendees to your booth to be entered into a drawing for prizes	10	\$750
Charging station	Charging station featuring mobile device charging lockers sponsor. Includes branding and signage.	2	\$8,000

*These a la carte items are only provided if sponsored

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We'd love the opportunity to speak with you about the Sage Summit sponsorship packages we designed with you in mind!

Please contact [Sarah Brush](#)