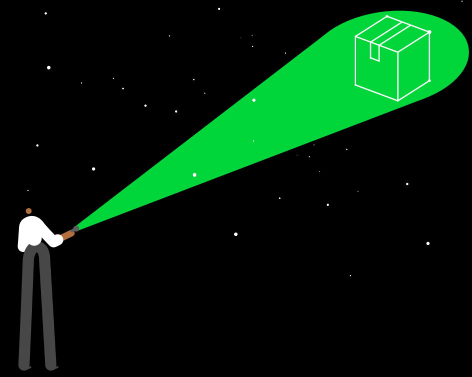
Sage Transform 2022

Title and Description Examples



What makes a great title?
Stand out among hundreds of submissions by using a short, straightforward title that describes your session's content. The session title will be published in the Session Catalog and must be complete upon submission. There is a 75-character limit for the title (including spaces).

Here are some examples of strong session titles:

- Make Your Auditor Disappear: Strategies for a Less Painful Annual Audit
- Unleashing the Power of Dynamic Allocations
- Push Back Information Overload with Graphs and Visualization
- Build SaaS Metrics and Reporting Books with the Updated Digital Board Book
- Hidden Dangers to Watch for in HIPAA Compliance
- Expand Reporting and Tracking with Custom Fields and Custom Reports

How do I write a great description?
Short, simple and concise descriptions are best. Take the time to explain in clear language the story you want to tell. Be sure to write with the attendee in mind, addressing how they will benefit from attending. Session descriptions are published in the Session Catalog so it is critical that your title and description match the content that will be presented. There is a 750-character limit for the description (including spaces).

Here are some examples of strong session descriptions:

- Sage Intacct affords organizations loads of options to tailor applications to your specific needs. Join us to dive into simple customizations that make Sage Intacct feel like a custom suit rather than a hand-me-down. In this session we'll review ways to tailor fit journal entries, accounts payable entries, accounts receivable entries, credit card transactions, reports, dashboards and more. By utilizing techniques like edit layout, dimension relationship, default values, advanced filtering and more, you'll be able to reduce the time from the start to posting while reducing the risk of coding errors and ensuring all necessary information is captured from the start.
- In the new world order known as ASC 606, more companies must perform more complex analysis and allocations across more performance obligations than ever before. Performance obligations can cover a wide variety of products and services, each with their own revenue recognition triggers and recognition patterns. Find out how to manage these new rules using Advanced Revenue Management for Contracts. Learn what multi-element arrangement (MEA) is, when you need to allocate, and how to configure and manage it. See a demonstration of Advanced Revenue Management and walk through specific use-cases, examples, and best practices.

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- Are you struggling with managing data in Excel workbooks, delayed reporting, time and expense tracking spread across systems, and unorganized communication across business areas? Learn how MotionStrand has successfully implemented Sage Intacct Projects to improve the processes and procedures of their business. Learn about improvements that include an increase in GAAP and controls compliance, project manager efficiency, and organization-wide project profitability evaluation. With increased employee self-reliance, the controller can step away from day-to-day transaction oversight and start focusing more on reporting, process improvements, and looking towards the future

- Is your close a hair-pulling obstacle that you face with dread? Learn ways to streamline your monthly close process and communicate timely and accurate information. In this session, see how to use Sage Intacct and software integrations to develop a comprehensive closing checklist, manage supporting documentation, automate more, assist in document review and approval, and generate reports in a more efficient manner.

- The real estate and lending markets are booming. Whether it’s providing financing options to investors to help them scale fix-and-flip businesses or offering services in mergers, acquisitions, sales, and capital raising, finance sees increased need to seamlessly manage the accounting and financial operations across multi-entities. Attend this panel to hear customers in the real estate and lending space discuss real-time KPIs on loans, audit compliance, custom and automated revenue recognition, open APIs that allow for streamlined integrations, seamless scalability, minimizing the reliance on Excel-based reports, and more.

- Join our panel of experts as they talk through various aspects of driving decisions through better use of dashboards. Learn how dashboard performance cards can be enhanced to provide a real-time window into the financial health of the company. Find out what reports and components to include to tell the company story through data on dashboards. Bring your questions!