

# Sage Sessions X3 and Construction & Real Estate Frequently asked questions

#### What is Sage Sessions X3 and Construction & Real Estate?

Sage Sessions X3 and Construction & Real Estate is a valuable event experience scheduled for November 15-17, 2021, in Orlando, Florida. The event is designed to bring the Sage X3 and Sage Construction and Real Estate (CRE) communities together for the insights, education, and inspiration needed to build their businesses with Sage.

#### When is Sage Sessions?

Sage Sessions will take place from November 15-17, 2021. The event will take place in Orlando, Florida, at the Gaylord Palms Resort & Convention Center. November 15 will be Partner Day and November 16-17 will host the main conference.

A digital experience will be offered to those that cannot make it to Orlando, from November 16-17, 2021, featuring access to limited event content including keynote sessions, select breakout sessions, and an exhibition.

#### Where is Sage Sessions?

Sage Sessions will take place at the Gaylord Palms Resort in Orlando, Florida.

#### Who should attend Sage Sessions?

The event is designed for both Sage X3 and Sage CRE customers and partners in North America. Unique content and experiences will be offered for both the Sage X3 and Sage CRE communities, and everyone will come together for keynote sessions, networking, meals, receptions, and more.

#### What safety precautions will be put in place for the live event?

Your safety and wellbeing is our top priority, and we will continue to monitor the situation with COVID-19 in Florida, with the ambition to create a safe and comfortable event experience that everyone can enjoy.

Recent updates to our health and safety protocols include:

- We will require face masks to be worn throughout the indoor Sage Sessions event space.
- All attendees will be required to present a negative COVID-19 test result or proof
  of full vaccination.
- Color-coded social distancing buttons will be provided to communicate your comfort level to other attendees.

You can learn more here. We are confident in our health and safety measures, but if your comfort level changes, you may adjust your registration to attend the digital experience.

Detailed instructions around health and safety protocols will be provided to registered live event attendees closer to the event.

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#### When will registration open?

Registration is now open.

#### How much is registration?

Registration fees are based on the date you register and the event experience you select.

Registration will open with a special early-bird rate of \$299 USD per person for the live event, and \$199 USD per person for the digital experience. The standard rate for the live event is \$499 USD per person, and \$299 USD per person for the digital experience.

Register with confidence knowing you can adjust how you attend the event if your comfort level changes. You will have the option to adjust how you attend the event through November 1. Live event attendees may adjust to attend the digital experience and digital experience attendees may upgrade to attend the full event experience in Orlando.

The live event rates do not include 7.5% Florida state sales tax. You can learn more about registration rates here.

#### What's included with registration?

The registration fee for the live event in Orlando, Florida, offers access to the full Sage Sessions experience, including keynote sessions, breakout sessions, networking events, sponsors and exhibitors, meals, and more!

The digital experience will be offered to those that cannot make it to Orlando and will include access to limited content. You will select your preferred event experience at the time of registration.

#### When will the agenda be available?

The agenda overview is now available. Visit our website for more information.

#### Who is speaking at the event?

Sage Sessions brings together Sage customers and experts, thought leaders, and your peers to deliver the stories and inspiration that are important for your business. Our keynote session speakers include:

- Gary Vaynerchuk, Chairman, VaynerX and Chief Executive Officer, VaynerMedia
- Mickey North Rizza, Program Vice President, Enterprise Applications and Digital Commerce, IDC
- Walid Abu-Hadba, Chief Product Officer, Sage
- Aaron Harris, Chief Technology Officer, Sage
- Aziz Benmalek, Executive Vice President, Partners and Alliances, Sage
- Dan Miller, Executive Vice President, Medium Segment, Sage
- Rob Sinfield, Vice President, Product, Sage X3
- Dustin Stephens, Vice President, Sage Construction and Real Estate
- Nancy Teixeira, Vice President, North America Partner Strategy, Sage
- Dennis Stejskal, Director, Sage Construction and Real Estate

Keynote sessions will take place from November 15-17, 2021, with the November 15 keynote session being exclusively for partners. Keynote sessions will be available to watch with the digital experience from November 16-17, 2021.

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#### What breakout sessions will be offered?

You can personalize your event experience with access to more than 40 learning opportunities, organized across five specialized breakout tracks. Tracks are available for Sage X3 and Sage CRE. You'll leave with valuable information and tools, delivered by subject-matter experts, that you can take back to your business. The list of breakout tracks is available now on our website.

The full breakout sessions schedule is available here.

#### What is the digital experience?

While we hope our customers and partners will join us for the full Sage Sessions event in Orlando, Florida, for those that cannot attend the live event, our digital experience may be a great option. The digital event will run simultaneously with the live event, from November 16-17, and offers access to limited content including keynote sessions, select breakout sessions, and an exhibition. The agenda is now available here and the breakout sessions schedule is here.

#### How do I book a hotel room?

We have secured a discounted rate for live event attendees at the Gaylord Palms Resort & Convention Center. To receive the discounted room rate, attendees must reserve a room using this link, or by calling (877) 491-0442 and referring to Sage Sessions. Reservations must be made by **October 29, 2021**.

#### What if I want to change how I attend Sage Sessions?

You may make changes to how you attend the Sage Sessions by electing to attend inperson or via the online digital experience. Changes may incur additional fees or a partial refund depending how you chose to attend the Event. The amount refunded or charged will be determined by the original amount paid, and the current rate for the Event.

If you need to update how you will attend the Event, click the link provided in the registration confirmation email and log in to your profile using the email address and password created at the time of registration. Any changes to your event experience must be made by midnight ET on November 1, 2021.

#### I live in Canada. Can I attend Sage Sessions?

Canadians can enter the United States by air to attend Sage Sessions. At the time of the event, the US will require arriving international travelers to provide proof of being fully vaccinated, as outlined by the Centers for Disease Control (CDC), with two matching doses of a CDC approved vaccine. Please check your provincial health guidelines for information on how to meet these new requirements.

To avoid quarantine upon your return to Canada, you will need to be fully vaccinated, submit your proof of vaccination status into the ArriveCAN app, and provide a negative COVID-19 PCR test 72 hours prior to departure from the United States.

For detailed information on travel requirements into the United States, click here.

For detailed information on federal travel requirements into Canada, click here.

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**Have questions regarding sponsorship?**Sponsorship is by invitation only. Please email sagesponsorship@sage.com for more information, and someone from our sponsorship team will get back to you.

## Where can I learn more about Sage Sessions? Please visit www.sage.com/sagesessions2021 for more information.

### Still have questions?

Email sagesessionsinfo@sage.com and someone from the Sage Sessions team will get back to you.

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