

Frequently asked questions

Signia by Hilton Atlanta | Atlanta, GA

FY27 Sales Kickoff: November 2 - 4, 2026

Sage Future for Partners: November 4 - 6, 2026

What is the FY27 Sales Kickoff?

The FY27 Sales Kickoff is your chance to connect with your colleagues from across North America, hear from our leaders on the FY27 strategy and learn how you can make this your year!

What is Sage Future for Partners?

Sage Future for Partners brings valued partners from across North America together for an engaging networking and knowledge-sharing experience. Designed for business leaders, sales professionals, marketers, technical specialists, and developers, the event provides the insights, connections, and enablement needed to accelerate growth in FY27.

You will hear the latest global product updates from Sage executives alongside regional business updates and role-specific sessions designed to help you drive customer success, unlock new opportunities, and grow your business.

This event focuses on sales and technical enablement, along with sales, marketing, and growth strategies to help you start FY27 strong and have the confidence to lead in your market. It is also an opportunity to connect with peers, meet Sage leaders, explore the latest innovation from Sage, and gain practical insights that can be applied across every area of your organization.

When are the FY27 Sales Kickoff and Sage Future for Partners taking place?

The events will take place in Atlanta, GA as follows:

FY27 Sales Kickoff: November 2 - 4, 2026

Sage Future for Partners: November 4 - 6, 2026

Where will the FY27 Sales Kickoff and Sage Future for Partners take place?

The events will be held at the **Signia by Hilton Atlanta** in Atlanta, GA.

Who should attend?

Attendance is invite-only. Your registration email will confirm which event or events you are invited to attend.

I didn't receive an invite. I would like to attend.

If you did not receive an invite and would like to attend, submit your interest [here](#). You will be notified within 7 days whether your attendance was approved.

What is the agenda?

The full agenda will be shared on the event website in the coming weeks. Make sure to check back often for updates!

Who will be speaking?

Keynote speaker details will be added to the event website in the coming weeks. Make sure to check back regularly for updates!

When should I arrive and depart?

Arrival and departures should adhere to the following guidance:

FY27 Sales Kickoff only attendance: arrival in Atlanta on Monday, November 2. Registration opens at 11:00am and the opening session will commence at 1:30pm. The program will conclude at 1pm on Wednesday, November 4. Attendees are expected to attend the full program. To make the most of the event, please arrange your travel to avoid arriving late or departing early.

FY27 Sales Kickoff and Sage Future for Partners attendance: arrival in Atlanta on Monday, November 2. Registration opens at

11:00am and the opening session will commence at 1:30pm. The program will conclude at 12:30pm on Friday, November 6. Attendees are expected to attend the full program. To make the most of the event, please arrange your travel to avoid arriving late or departing early.

Sage Future for Partners only attendance: arrival in Atlanta on Wednesday, November 4. Registration opens at 1:30pm and the opening session will commence at 4pm. The program will conclude at 12:30pm on Friday, November 6.

Attendees are expected to attend the full program. To make the most of the event, please arrange your travel to avoid arriving late or departing early.

Note for all colleague based on the West Coast – Due to travel times, we strongly recommend arriving the evening prior to your first day of attendance to ensure a timely arrival for the start of the program.

What airport should I plan to arrive at?

Hartsfield-Jackson Atlanta International Airport is approximately 10 miles from the Signia by Hilton Atlanta. Travel time is typically 15–20 minutes by cab, rideshare vehicle, or other method of ground transportation, depending on traffic.

ACTION: Book your flights

Please book your flights to and from Atlanta via Egencia as soon as possible, following Sage travel policies. Early booking helps secure the best possible fares. Only economy class airfare will be approved for all colleagues in attendance, regardless of point of origin.

- Travel costing more than £1000 that was not booked four weeks in advance, will be reviewed by your ELT member.
- EVP approval is needed for overseas travel or flights costing more than £1000.

What if I don't have a Sage company credit card?

If you don't have a company card, you'll need to use a personal credit card and request reimbursement. You will need to be registered in X3. If you need help, please raise a [Service Now ticket](#).

How can I get from the airport to my hotel?

No organized shuttle is planned. Rideshare (Uber/Lyft) or taxis are the recommended transportation between the airport and your hotel. Rental cars will not be reimbursed. The average taxi fare is \$30 to \$45 from Hartsfield-Jackson Atlanta International Airport.

If I am local and driving to the FY27 Sales Kickoff and/or Sage Future for Partners, does the hotel have parking?

The Signia by Hilton Atlanta offers parking for guests. The hotel offers valet parking for \$60 per day. The Omni Atlanta Hotel also offers valet parking at \$70 per day.

What is the host hotel?

The event will be held at the Signia by Hilton Atlanta, so teams can take advantage of networking opportunities throughout the event. We've secured a Sage negotiated rate of \$289 plus tax at the Signia by Hilton Atlanta, the official conference hotel. Alternative accommodation is also available at the Omni Atlanta Hotel, a 5-minute walk from the official conference hotel, at a Sage negotiated rate of \$199 plus tax. Once registered, you'll receive access to hotel booking details and any additional accommodation options.

Expenses

All hotel guestroom and incidental expenses must be charged to a credit card and submitted per Sage travel policies. All expenses will be charged to your department's budget.

How do I book a hotel room?

Once registered, you'll receive access to hotel booking details and any additional accommodation options. Colleagues must provide a credit card for incidentals upon arrival. These should be expensed according to Sage travel policies.

What meals will be provided?

Colleagues are expected to participate in all meals provided at the event. No room service or other meals can be expensed. Travel-related meals can be expensed consistent with Sage's travel policy.

How do I submit my expenses for reimbursement?

Expenses should follow Sage's travel policy and be submitted through Emburse. Colleagues with a Sage company credit card should use that card for eligible travel-related expenses. If you do not have a company card, you will need to use a personal credit card and request reimbursement from Sage. For questions or if you do not have a Sage company credit card, contact the travel and expense administrator at tecardadmin@sage.com.

What is the weather like in Atlanta?

Fall is a great time to visit Atlanta, with an average high of 64°F and an average low of 45°F.

[Click here](#) for up-to-date weather for Atlanta.

What should I plan to wear?

The dress code is business casual. The meeting space is very large and air-conditioned, so wear comfortable shoes and dress in layers for maximum comfort.

What is the guest policy?

Guest passes are not available for the FY27 Sales Kickoff or Sage Future for Partners.

What are the substitution and cancellation policies?

Substitutions are not permitted. Cancellation requests must be sent to **Sagenako@sage.com**.

How were the dates for the FY27 Sales Kickoff determined?

The dates for the FY27 Sales Kickoff were selected with consideration for our Canadian colleagues who observe Remembrance Day on November 11. This ensures that all team members across North America can fully participate in the event.

Who do I contact if I'm having trouble with my registration?

Please contact **Sagenako@sage.com** if you experience any issues while registering.

Where can I learn more about the FY27 Sales Kickoff and Sage Future for Partners?

Please find the FY27 Sales Kickoff **[event website](#)**

Please find the Sage Future for Partners **[event website](#)**

Who do I contact for more information?

Questions? We're here to help! Please reach out to **SageNAKO@sage.com**