

Frequently Asked Questions

Sage Future for Partners

Palau de Congressos de Catalunya, Barcelona, Spain

4-7 November 2025

What is Sage Future for Partners?

Sage Future for Partners is a brand-new elevated partner event experience, that replaces the regional Partner Kickoffs and brings our valued partners together from across EMEA to kickstart the new financial year.

This event will focus on product innovations, sales enablement and sales and marketing strategies to ensure you have a fast start to FY26 and help you lead in your region. This is also a chance to network with your peers, meet Sage leaders, and hear the latest insights and innovation from Sage.

When is FY26 Sage Future for Partners?

Sage Future for Partners will take place in Barcelona from 4th November 2025 and end on the morning of 7th November.

Please aim to arrive on the afternoon of Tuesday 4th November and leave on the morning of Friday 7th November. There will be no content on the Friday, this is a guest departure day.

Why have we brought all regions together in one location for the first time?

Sage Future for partners, Barcelona provides the perfect opportunity for our valued partners from across the regions to come together for the ultimate networking and knowledge sharing experience. You will hear the latest Global product updates from Sage executives as well as regional updates and sessions, enabling you to drive your business forward into FY26.

Am I responsible for booking my travel to Barcelona?

Please book your own travel to Barcelona, aiming to arrive on the morning of Tuesday 4th November and leave on the morning of Friday 7th November.

Do I need a visa to visit Spain?

Spanish visa regulations can be found here –

<https://www.exteriores.gob.es/Embajadas/seul/en/ServiciosConsulares/Paginas/Consular/Visados-nacionales-Informacion-general.aspx>

If you require a visa, please request this when you register for the event. The Sage Team will provide a Visa Invitation Letter to support your application for the duration of the event.

It is your responsibility to apply for your own visa and pay any costs associated with this application.

What language will be used in the event?

Please note that some elements of this event will be English speaking, there will be some translation options for partners. Some parts of the event will be in regional languages including Spanish, French, German and Portuguese.

Where will it take place?

Sage Future for Partners will be held at the Palau de Congressos de Catalunya which is in the grounds of the stunning Torre Melina, a Gran Meliá, located on the prestigious Avenida Diagonal in the heart of Barcelona.

Why should I attend?

Our agenda and content will be designed for owners/practice leads and sales and marketing professionals with a focus on Sage Intacct, Sage X3, Sage 200, SDMO and Sage Copilot.

We will:

- Share the FY26 strategy and how it will help you grow your business
- Highlight the tools and benefits available to you to help drive growth
- High-value enablement sessions with sales and marketing leaders
- Provide a forum to network with Sage and your peers
- Opportunity to meet Sage executives and hear from them on the latest insights and innovations

Who should attend?

This exclusive event is designed for **Value Added Reseller (VAR)** partners to ignite smarter selling, accelerate growth, and strengthen your network.

Our agenda and content will feature product, marketing and sales enablement designed for **VAR partners** and their teams including owners/practice leads, technical, marketing and sales professionals.

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Sage Tech Partners may **submit interest** to be considered for a sponsorship package, which include attendee passes. Opportunities are limited and by invitation only.

What is the agenda?

The full agenda will be available on the event website in the upcoming weeks. We will notify you by email once the full programme has been finalised.

Who will be speaking?

A selection of Main Stage speakers is now on the website including Sage executives. Keep an eye on the website for new information.

How much does it cost to attend?

The early bird registration rate is €850 if you register up to and including 6 October.

The standard rate is €1150 from 7 October.



What is included in the registration rate?

The registration fee offers access to the full experience, including Main Stage, Sessions, Networking Events, Meals and more!

What is the guest policy?

Guest passes are not available for Sage Future for Partners.

What are the substitution and cancellation policies?

Cancellation requests must be requested by sending an email to [**SageFuturePartnersEMEA@sage.com**](mailto:SageFuturePartnersEMEA@sage.com).

- Cancellation requests made by 10 October are eligible for a full refund, less a €50 processing fee.
- Cancellations received after 10 October are not eligible for a refund.
- Refunds will not be given to attendees who do not pick up their badge credentials onsite.

Cancellation requests must be submitted in writing via email to the event organizer. If you are entitled to a refund, the amount refunded will be based on the fees paid for the registration(s) you cancel, less any applicable cancellation fees, and will be refunded to your original payment method.

What airport should I plan to arrive at?

Barcelona-El Prat Airport is 9.6km from the Palau de Congressos de Catalunya and takes approximately 15 minutes in a taxi.

Can I book my hotel room and what are the room rates available for Sage attendees?

Stay close to the action with exclusive Sage-negotiated rates at top Barcelona hotels. You'll be able to access these discounted rates after you register. Availability is limited, and on a first-come, first served basis.

What are the benefits of staying in an Official Sage Regional Hotel?

- **Maximize Networking Opportunities**
Stay alongside peers and colleagues from your region, extending your networking opportunities beyond the conference sessions and into your hotel.
- **Convenient Locations**
Official hotels are carefully selected and located close to the conference venue, ensuring easy access to all event activities.
- **Seamless Transportation**
Enjoy the comfort of dedicated transport services running between the official event hotels and the conference venues.

What is the weather like in Barcelona?

Autumn is a great time to visit Barcelona with an average high of 18C and average low of 12C.

What should I plan to wear?

The dress code is business casual. The meeting space is very large and air-controlled, so please wear comfortable shoes and plan to dress in layers for the greatest comfort.

Who do I contact to find out about sponsorship opportunities?



Sponsorship opportunities are by invitation only. For more information, please contact our sponsorship team at sagesponsorship@sage.com.

Where can I learn more about Sage Future for Partners?

Please visit the event website for more information. Who do I contact for more information? Questions? We're here to help! Please reach out to SageFuturePartnersEMEA@sage.com.

What are the terms and conditions for registering for the conference?

Attendees must agree to the Sage Future for Partners Registration Policy and the Sage Future for Partners Code of Conduct during the registration process.

Who do I contact for more information? Questions?

We're here to help! Please reach out to SageFuturePartnersEMEA@sage.com.

