

Frequently Asked Questions

Sage Future for Partners

Torre Melina, a Gran Meliá Hotel, Barcelona, Spain

4-7 November 2025

What is Sage Future for Partners?

Sage Future for Partners is a brand-new elevated partner event experience, that replaces the regional Partner Kickoffs and brings our valued partners together from across EMEA to kickstart the new financial year.

This event will focus on product innovations, sales enablement and sales and marketing strategies to ensure you have a fast start to FY26 and help you lead in your region. This is also a chance to network with your peers, meet Sage leaders, and hear the latest insights and innovation from Sage.

When is FY26 Sage Future for Partners?

Sage Future for Partners will take place in Barcelona from 4th November 2025 and end on the morning of 7th November.

Please aim to arrive on Tuesday 4th November and leave on the morning of Friday 7th November. There will be no content on the Friday, this is a guest departure day.

Why have we brought all regions together in one location for the first time?

Sage Future for partners, Barcelona provides the perfect opportunity for our valued partners from across the regions to come together for the ultimate networking and knowledge sharing experience. You will hear the latest Global product updates from Sage executives as well as regional updates and sessions, enabling you to drive your business forward into FY26.

Where will it take place?

The event will be held at the Torre Melina, a Gran Meliá Hotel in Barcelona. This is a fantastic hotel surrounded by lush gardens. It boasts two stunning outdoor pools, a private lounge, gym and an exclusive Thai Room spa with an indoor pool where guests can enjoy a unique wellness experience.

Why should I attend?

Sage Future for Partners is designed for our valued partner and tech partner community.

We will:

- Share the FY26 strategy and how it will help you grow your business
- Highlight the tools and benefits available to you to help drive growth
- High-value enablement sessions with sales and marketing leaders
- Provide a forum to network with Sage and your peers

- Opportunity to meet Sage executives and hear from them on the latest insights and innovations

Who should attend?

Attendance is invite-only. Our agenda and content will be designed for owners/practice leads and sales professionals.

What is the agenda?

The full agenda will be available on the event website in the upcoming weeks. We will notify you by email once all the programme has been finalised.

Who will be speaking?

A selection of Main Stage speakers can be found on the event website when registration launches. Keep an eye on the website for new information

How much does it cost to attend?

Registration will open in August. Stay tuned to the event website and email for updates on rates and the official opening day!

What is included in the registration fees?

The registration fee offers access to the full experience, including Main Stage, Sessions, Networking Events, Meals and more!

What is the guest policy?

Guest passes are not available for Sage Future for Partners.

What are the substitution and cancellation policies?

Cancellation requests must be requested by sending an email to SageFuturePartnersEMEA@sage.com. Further information on this will be released in August when registration opens.

What airport should I plan to arrive at?

Barcelona-El Prat Airport is 9.6km from the Torre Melina hotel and takes approximately 15 minutes in a taxi.

Can I book my hotel room and what are the room rates available for Sage attendees?

Sage has secured discounted rates for attendees. Instructions on how to book guestrooms will be available in August. Stay tuned to the event website for regular updates.

What is the weather like in Barcelona?

Autumn is a great time to visit Barcelona with an average high of 18C and average low of 12C.

What should I plan to wear?

The dress code is business casual. The meeting space is very large and air-controlled, so please wear comfortable shoes and plan to dress in layers for the greatest comfort.

Who do I contact to find out about sponsorship opportunities?

Sponsorship opportunities are by invitation only. For more information, please contact our sponsorship team at sagesponsorship@sage.com.



Where can I learn more about Sage Future for Partners?

Please visit the event website for more information. Who do I contact for more information? Questions? We're here to help! Please reach out to sagefutureforpartnersEMEA@sage.com

What are the terms and conditions for registering for the conference?

Attendees must agree to the Sage Future for Partners Registration Policy and the Sage Future for Partners Code of Conduct during the registration process. These will be available when registration opens in August.

Who do I contact for more information? Questions?

We're here to help! Please reach out to SageFuturePartnersEMEA@sage.com

