

Frequently Asked Questions

Sage Future for Partners

Beurs van Berlage | Amsterdam

9-11 November 2026

What is Sage Future for Partners?

Sage Future for Partners brings valued partners from across EMEA together to come together for the ultimate networking and knowledge sharing experience. You will hear the latest Global product updates from Sage executives as well as regional updates and sessions, enabling you to drive your business forward into FY27.

This event will focus on product innovations, sales enablement and sales and marketing strategies to ensure you have a fast start to FY27 and help you lead in your region. This is also a chance to network with your peers, meet Sage leaders, and hear the latest insights and innovation from Sage.

When is FY27 Sage Future for Partners?

Sage Future for Partners will take place in Amsterdam from the afternoon of the 9th November 2026 and end on the afternoon of 11th November.

Please aim to arrive around lunchtime of Monday 9th November and leave on the afternoon of Wednesday 11th November.

Am I responsible for booking my travel to Amsterdam?

Please book your own travel to Amsterdam, aiming to arrive around lunchtime of Monday 9th November and leave on the afternoon of Wednesday 11th November.

Do I need a visa to visit the Netherlands?

Dutch visa regulations can be found [here](#)

If you require a visa, please request this when you register for the event. The Sage Team will provide a Visa Invitation Letter to support your application for the duration of the event.

It is your responsibility to apply for your own visa and pay any costs associated with this application.

What language will be used in the event?

Please note that some elements of this event will be English speaking, there will be some translation options for partners. Some parts of the event will be in regional languages including Spanish, French, German and Portuguese.

Where will it take place?

Sage Future for Partners will be held at the **Beurs van Berlage | Amsterdam** which is situated in the heart of Amsterdam between Dam Square and Central Station.

Why should I attend?

Our agenda and content will be designed for owners/practice leads and sales and marketing professionals.

We will:

- Share the FY27 strategy and how it will help you grow your business
- Highlight the tools and benefits available to you to help drive growth
- High-value enablement sessions with sales and marketing leaders
- Provide a forum to network with Sage and your peers
- Opportunity to meet Sage executives and hear from them on the latest insights and innovations

Who should attend?

This exclusive event is designed for Sage Business Partners (VARs) and Sage Tech Partners (ISV/Fintech) to ignite smarter selling, accelerate growth, and strengthen your network.

Our agenda and content will feature product, marketing and sales enablement designed for partners and their teams including owners/practice leads, technical, marketing and sales professionals.

Who do I contact to find out about sponsorship opportunities?

Sponsorship opportunities are by invitation only. For more information, please contact our sponsorship team at sagesponsorship@sage.com.

What is the agenda?

The full agenda will be available on the event website in the upcoming weeks. We will notify you by email once the full programme has been finalised.

How much does it cost to attend?

The conference registration rate is €850 if you register up to and including 9 November.

What is included in the registration rate?

Registration for Sage Future for Partners includes access to all Main Stage and breakout sessions, Expo, event sponsored meals, and evening events including Sage Fest.

What is the guest policy?

Guest passes are not available for Sage Future for Partners.

What are the substitution and cancellation policies?

Cancellation requests must be requested by sending an email to the event organizer. Cancellation requests made by **October 9** are eligible for a full refund, less a **€50 processing fee**. Cancellations received after October 9 are not eligible for a refund. Refunds will not be given to attendees who do not pick up their badge credentials onsite.

Cancellation requests must be submitted in writing via email to the event organizer. If you are entitled to a refund, the amount refunded will be based on the fees paid for the registration(s) you cancel, less any applicable cancellation fees, and will be refunded to your original payment method.

Canceling your registration does not automatically cancel your hotel and travel arrangements. You are responsible for your own hotel and travel related fees.



Substitution

Registration substitutions from the same company can be made without penalty up until the event start date. Transferring registration to an individual outside your company is not permitted. Any registration substitution requests must be made in writing by contacting the event organizer.

Cancellation requests must be requested by sending an email to SageFuturePartnersEMEA@sage.com.

What airport or train station should I plan to arrive at?

Amsterdam is primarily served by **Amsterdam Airport Schiphol (AMS)**, located about 9 km southwest of the city centre.

The nearest train station is **Amsterdam Centraal station**.

Can I book my hotel room and what are the room rates available for Sage attendees?

We've secured special negotiated rates at select nearby hotels to offer both convenience and comfort throughout the event. Once registered, you'll receive access to available hotel options and booking details.

What is the weather like in Amsterdam?

November in Amsterdam is chilly, damp, and often cloudy, marking the transition from autumn to winter. Average daily temperatures range from 4-6C.

What should I plan to wear?

The dress code is business casual. The meeting space is very large and air-controlled, so please wear comfortable shoes and plan to dress in layers for the greatest comfort.

Where can I learn more about Sage Future for Partners?

Please visit the event website for more information.

What are the terms and conditions for registering for the conference?

Attendees must agree to the Sage Future for Partners [Registration Policy](#) and [Code of Conduct](#) during the registration process.

Who do I contact for more information? Questions?

We're here to help! Please reach out to SageFuturePartnersEMEA@sage.com

