

Sage Partner Summit

Sponsorship

*All details subject to change.

Sage



Pop-up Activations



Mascot Approved Sponsor

\$1,500 (15 opportunities for Gold Sponsor and above)

Our sponsors love to feature mascots to drive traffic to their booth. An event in Las Vegas is the perfect opportunity to up your booth game with some fun entertainment.

Sponsorship includes:

- Sage approval to have a mascot in your booth (not available for other sponsors)
- Conference pass (\$900 value)

*Mascot booking is sponsor's responsibility and must be approved by Sage. Mascot must stay within booth at all times.



Taste of Sage Sponsor

\$3,500 (8 opportunities)

Increase booth traffic and fun during the Welcome Reception by hosting a featured drink in your space that is not available anywhere else! This is a signature Sage sponsorship that is an attendee favorite!

Sponsorship includes:

- Specific drink served in your booth
- Signage in your booth
- Listing on the floor plan
- Mobile app promotion

*Photo is sample from past event, subject to change

Sage



Caricaturist Sponsor

\$5,000 (1 opportunity for the entire event)

Looking to leave attendees with a truly unique event gift to remind them of your brand? Artwork is the answer! Sponsor the event caricaturist, attendees will walk away with humorous renditions of themselves that they can later show off and associate with your brand!

Sponsorship includes:

- Branded space during show hours for the entire event.
- Signage
- Listing on the floor plan
- Mobile app promotion
- Two conference passes (\$2k value)

*Photo is sample, subject to change

Sage



Relax Station Sponsor

\$10,000 (1 opportunity, all event)

Give attendees that zen moment to re-center and recharge by offering relaxing chair massage located in a high traffic space including the ability to scan leads!

Sponsorship includes:

- **Massage station during show hours for the entire event**
- **Signage**
- **Branded area for your company materials or giveaway**
- **Listing on the floor plan**
- **Mobile app promotion**
- **Two conference passes (\$2k value)**



*Photo is sample from past event, subject to change

Sage

Headshot Lounge Sponsor

\$10,000 (2 opportunities, one per day)

Attendees will visit the Lounge to get professional headshots to uplevel their personal brand! This activation is a proven sales & marketing tool that delivers traffic, attention, and leads.

Sponsorship includes:

- One day of headshots during show hours
- Ability to scan leads
- Signage
- Listing on the floor plan
- Mobile app promotion
- Two conference passes (\$2k value)

*Photo is a sample from past event, subject to change

Sage



Social Glow Sponsor

\$10,000 (2 opportunities, all event)

Let's get your brand trending at Sage Partner Summit using the Social Glow Selfie Station. Your logo and branding will be on attendee photos and gifs that can be automatically emailed, text and post to social media!

Sponsorship includes:

- Branded station for the entire event during show hours.
- Your logo on photos along with Sage
- Signage
- Listing on the floor plan
- Mobile app promotion
- 2 conferences passes (\$2k value)

*Photo is sample from past event, subject to change

Sage



ARIA Hotel Key Sponsor

\$10,000 (1 opportunity)

Be front and center when attendees arrive to Sage Partner Summit! Promote your brand on the ARIA Resort & Casino room keys.

Sponsorship includes:

- Your custom design on the hotel room key for all Sage attendees staying at the ARIA Resort & Casino

(estimate of 700 rooms, two keys per room)



Coffee Cart Sponsor

\$12,500 (3 opportunities, all event)

What is the most asked for item at an event? Coffee! Take your brand and the attendee coffee experience to the next level with a specialty coffee cart located in a high traffic location for the entire event.

Sponsorship includes:

- Unlimited beverage cart service all event during show hours.
- Branding on coffee station
- Listing on the floor plan
- Mobile app promotion
- Two conference passes (\$2k value)

*Photo is sample from past event, subject to change

Sage



Bougie Milkshake Sponsor

\$12,500 (1 opportunity, all event)

I scream, you scream, we all scream for ice cream milkshakes! This will be a hot spot for attendees to chill out with bougie milkshakes and an assortment of fun toppings while they network and visit booths!

Sponsorship includes:

- Unlimited milkshake service all event during show hours.
- Branding
- Listing on the floor plan
- Mobile app promotion
- Two conference passes (\$2k value)

*Photo is sample from past event, subject to change





Questions?



Contact

Sagesponsorship@sage.com