

Sponsor Packages

November 15-17, 2021

Orlando, FL

General	Platinum (approval required)	Gold	Silver
Cost	\$20,000	\$12,500	\$6,500
Number of opportunities for Sage CRE	3	5	15
Number of opportunities for Sage X3	3	5	15
Number of passes for sponsor company	6	4	2
Number of passes for customers	6	4	2

Exhibit	Platinum	Gold	Silver
Booth	10 x 20	10 x 10	Demo station
Monitor	2	1	1
WiFi	X	X	X
Electric	X	X	X
Booth location	Highest visibility	Premium	Standard
Inclusion in booth traffic contest	Featured	X	X

Digital Experience	Platinum	Gold	Silver
Sponsor listing on the event website	Logo, website url, 75-word description, social media, session listing	Logo, website url, 50-word description, social media	Logo, website url, 25-word description
Emails to attendees	Logo in all emails	Logo in one email	Thank you to our sponsors message with link to sponsor listing on the website
Emails to Sage community	Logo in all emails	Thank you to our sponsors message with link to sponsor listing on the website	Thank you to our sponsors message with link to sponsor listing on the website
Exclusive sponsor email to attendees featuring 25-word message from each Platinum sponsor and promotion of break-out session	X	NA	NA
Social media promotion	Exclusive sponsor provided message on Twitter, LinkedIn and Facebook	Co-sponsor thank you to our Gold sponsors with tag for sponsor business	NA
Mobile App listing	Featured at the top of listing	X	X
Access to update and add content to Mobile app profile	X	X	NA
Mobile App special offer	2	1	NA
Mobile App rotating banner	X	NA	NA
Mobile App advertisement	X	NA	NA

Brand Boost	Platinum	Gold	Silver
Logo included on signage	5	3	1
Listing on floor plan	Logo	Company name	Company name
Included on Keynote slides	Exclusive slide	Logo on co-sponsor slide	Company name
Logo included on event PPT loop	Exclusive slide	Logo on co-sponsor slide	NA

Strategic Content	Platinum	Gold	Silver
Recognition in the Keynote	X	NA	NA
Theatre presentation - 20-minute presentation on the show floor with ability for sponsor to scan leads	1	1	Available to purchase (based on availability)
45-minute Break-out session	1	Available to purchase (based on availability)	NA
30-minute podcast feature on Sage Leadership Podcast	X	Available to purchase (based on availability)	Available to purchase (based on availability)
Sage Advice Blog	X	NA	NA
Pre-registered press list one week prior to the event	X	NA	NA
Event press release	Short description	Company name	NA

Community Connections	Platinum	Gold	Silver
Sage to reach out to attending companies of your choice to set-up a meeting (meeting is not guaranteed)	2	1	NA
Meet and Greet with talent (subject to change)	1 person	NA	NA
Private meeting room	X	Available to purchase (based on availability)	NA

Virtual Livestream	Platinum	Gold	Silver
Promotion in virtual component of event – subject to change	Featured	Premium	Standard

A La Cartes

Elevate your event visibility

Meal & Reception Sponsorships	Inclusions	Number of opportunities	Cost
Partner Happy Hour on the Show Floor – Monday, November 15, 5 p.m. – 6:30 p.m.	Logo placement, social media promotion, inclusion in mobile app push notification, sponsor materials can be placed on table, provide a giveaway to be promoted.	1	\$3,000
Breakfast on the Show Floor: Tuesday, November 16, 7 a.m. - 8:30 a.m. Wednesday, November 17, 7:30 a.m. – 9 a.m.	Logo placement, social media promotion, inclusion in mobile app push notification, sponsor materials can be placed on table.	2	\$3,000
Lunch on the Show Floor Tuesday, November 16, 11:15 a.m. - 12:30 p.m. Wednesday, November 17, 12 p.m. – 1 p.m.	Logo placement, social media promotion, inclusion in mobile app push notification, sponsor materials can be placed on table.	2	\$4,000
Reception on the Show Floor Tuesday, November 16, 5 p.m. – 6:30 p.m.	Logo placement, social media promotion, inclusion in mobile app push notification, sponsor materials can be placed on table, provide a giveaway to be promoted.	1	\$3,000
Party Tuesday, November 16, 7 p.m. – 10 p.m.	Logo on signage, branding throughout the party, social media promotion, mobile app push notification, logo on the website.	1	\$7,500

Brand Visibility	Inclusions	Number of opportunities	Cost
Hotel Room Keys	Introduce your company to attendees when they check into their hotel room with the official room key. Includes one color logo co-sponsored with Sage.	1	\$7,500
Badge Lanyard	A co-branded lanyard displays your company's logo (alongside the Sage logo). Your sponsorship includes the production of the lanyards with your single-color logo.	1	\$6,000
Wi-Fi Sponsor	Be the exclusive sponsor of our attendee conference Wi-Fi, a key component to the attendee experience at Sage Sessions. We'll market your sponsorship on signage and a custom splash screen and you can select a custom passcode for use throughout the week. (subject to change)	1	\$6,000
Personal hand sanitizer pen	Your sponsorship includes the production of the hand sanitizer pen with your single-color logo.	1	\$4,000
Speaking Opportunity			
<u>Sage Leadership Podcast interview</u>	30-minute podcast feature	5	\$3,000

Please contact us with any questions.



Sarah Brush

Head of Event Sponsorship, Sage
Sarah.Brush@Sage.com